



BMC (Bachelor of Mass Communication) Syllabus
Gauhati University

Learn · *shift* · Lead

Year	Paper Code	Subjects	External Marks	Internal Marks	Pass Marks
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Semester I						
1St Year	1.1	Introduction to Communication	75	25	33	
	1.2	Mass Communication and Media	75	25	33	
	1.3	Journalism	75	25	33	
	1.4	Functional English	75	25	33	
	Semester II					
	2.1	Advertising	75	25	33	
	2.2	Public Relation	75	25	33	
	2.3	Writing for Print Media	75	25	33	
2.4	Environmental Studies	75	25	33		

Semester III						
2Nd Year	3.1	Introduction To Electronic Media	75	25	33	
	3.2	Media Laws and Ethics	75	25	33	
	3.3	Information Technology & Mass Communication	75	25	33	
	3.4	Rural Communication	75	25	33	
	Semester IV					
	4.1	Script Writing for Electronic Media	75	25	33	
	4.2	History and Culture for NE India	75	25	33	
	4.3	Development Communication	75	25	33	
4.4	Practical (any of the following a or b) (a) Production of Laboratory Journal (b) Audio Visual Production	100		33		

Semester V						
3Rd Year	5.1	Introduction to Film Media	75	25	33	
	5.2	Current Affairs	75	25	33	
	5.3	Environmental Communication	75	25	33	
	5.4	Practical (any of the following a or b) (a) Production of Laboratory Journal (b) Audio Visual Production	100		33	
	Semester VI					
	6.1	Mass Media in Assam	75	25	33	
	6.2	Mass Media and Language	75	25	33	
	6.3	Field Visit Report and Portfolio	100		33	
6.4	Internship & Portfolio	100		33		